



## If you're interested in hearing hints and tips on how to improve your Swimming club don't miss this Australian Unity GO Club Workshop

Swimming WA would like to invite all Swimming WA Club committee members and parents to attend the Australian Unity Go Club workshop. Swan Hills Swimming Club and Rockingham Swimming Club, two of Australia's top clubs from the 2007 Go Club PB results will be providing practical hints and tips on how to overcome those challenging issues all clubs experience.

Grant Trew from the Department of Sport and Recreation will also be attending to discuss the Club Development Network and how your club can use this valuable resource!

**RSVP is essential**, please complete the attached registration form and **return to Swimming WA by 5.00pm on Tuesday 8<sup>th</sup> January 2008**

**When: TUESDAY 15<sup>TH</sup> JANUARY 2008**

**8.00am – 9.00am**

**Where:** Cottesloe Crabs Room, Challenge Stadium (near the 8 lane outdoor pool)

### ***What is the Australian Unity Go Club PB Program?***

The GO CLUB PB program, first introduced in 2005, brings awareness to the importance of club structures by measuring the performance of clubs across different areas.

The workbook asks clubs to record their performance against five strategic areas; Membership, Administration, Activities, Coaching and Officiating, Marketing and Promotion

In addition to the prestigious GO Club PB award, all Club's achieving Gold in the 2007 Australian Unity GO CLUB PB are also eligible to receive an athlete appearance from a Telstra Dolphin, and a club visit by one of Swimming Australia's mentor coaches.

Congratulations to the Rockingham, South Lake Dolphins, Swan Hills and the West Coast Swimming Club all who achieved a Gold Level standing in the 2007 Australian Unity GO Club PB.

Swimming clubs are the backbone of our sport. They are a vital cog in the high performance pathway and provide opportunities for swimmers at all levels and of all abilities to participate in this great sport.

All clubs who complete the GO Club PB workbook receive a poster providing feedback on their results and comparison to the state and national average. Clubs achieving the Gold, Silver, Bronze and Green standards receive a 2006 GO Club PB recognition folder providing posters, badges, seals and artwork enabling the club to promote and rate its achievement.

Just participating in GO Club PB brings awareness to the importance of club development, attracting new members, servicing and enhancing the experience for existing members, and creating an environment in which all members are able to reach their potential.

# Australian Unity GO Club Workshop

Swimming WA would like to invite all Swimming WA Club committee members and parents to attend the Australian Unity Go Club workshop

**Presenter's: Maxine Green from Swan Hills Swimming Club  
Sharon Russell from Rockingham Swimming Club  
Grant Trew – Department of Sport and Recreation**

**Tuesday, 15<sup>th</sup> January 2008  
Cottesloe Crabs Club Room  
Challenge Stadium (near the 8 lane outdoor pool)**

**RSVP essential by 5pm Tuesday 8<sup>th</sup> January 2008**

---

## Application to attend the Australian Unity GO Club Workshop

Challenge Stadium – 15<sup>th</sup> January 2008

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone (H): \_\_\_\_\_ (W): \_\_\_\_\_

Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Club: \_\_\_\_\_

Email: \_\_\_\_\_

Please list any topic or club issues that is of particular interest to you and your Swimming Club: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please send completed form to Swimming WA by the 8<sup>th</sup> January, 2008 to:

Swimming WA  
PO Box 205  
Leederville WA 6903  
Ph: 9328 4599  
Fax: 9227 6089

