

July 11<sup>th</sup> 2008

Dear Club Presidents

**RE: 2008 / 09 Shell Novice Swim Meet - Applications are open!**

Swimming WA is inviting swimming clubs to submit applications to host a Shell Novice Swim Meet over the 2008 – 2009 Summer season.

Swimming Clubs select a suitable date between October 2008 and April, 2009 to conduct their Shell Novice Swim Meet. The early start allows host clubs to incorporate their recruitment drives with a Shell Novice Meet at the beginning of summer. Clubs can encourage novice swimmers to join the club when they enter the "Shells" and summer members can be invited back from their winter break.

**Five Reasons Why Clubs Host Shell Novice Swim Meets**

- To recruit new junior members
- To build strong relationships with local primary schools, local VACSWIM or INTERM swimming programs and local swim schools for future recruitment
- To generate revenue for their swimming club
- To offer current junior and / fitness swimmers a fun, novice meet
- To utilise the availability of promotional material provided by Swimming WA

**Club Development Prizes**

Swimming Clubs that host a Shell Novice Swim Meet are offered incentives for conducting a Shell Novice Swim Meet. The category three and four prizes aim to encourage schools and swim schools to enter the Shell Meets.

Category One:                   \$500 prize for the Host Club with the **MOST PARTICIPANTS WHO ENTER THEIR SHELL NOVICE SWIM MEET.**

Category Two:                   \$500 prize for the Host Club who **RECRUITS THE MOST NEW MEMBERS** as a results of conducting a Shell Novice Swim Meet.<sup>#</sup>

<sup>#</sup> Clubs must provide evidence that the new member joined as a result of participating in the Shell Novice Swim Meet. A photocopy of swim meet program or entry forms is sufficient.

Nb. New members do not include any participant who has previously been a member of the club.

- Category Three: \$500 prize for the **SCHOOL WHO HAS THE MOST PARTICIPANTS ENTER A SHELL NOVICE MEET.** \*
- Category Four: \$500 prize for the **SWIM SCHOOL WHO ENTERS THE MOST PARTICIPANTS INTO A SHELL NOVICE SWIM MEET.** \*\*

\* Swimmers must enter under the School name in order for the swimmer to be recognised as coming from that school. For example, on the entry form a swimmer must put their school and swim under that school name in order to be recognised as coming from that School. A swimmer can not compete for both a Swim Club and a School.

\*\* Swim Schools can not combine centres. Each Swim School will be considered a separate entity. On the application form swimmers must state which swim centre (e.g. Leederville or Balcatta) they come from.

### **Entry fee**

The entry fee for all Shell Novice Swim Meets is \$4.00 per event. Host Clubs receive \$2.30 per entry and forward \$1.70 per entry to Swimming WA (GST inc.)

### **Rule Modifications for Novice Meets**

#### **At Club Level Meet:**

- Disqualifications are **NOT** suitable at a Shell Novice Swim Meet – Technical Officials will be required to educate novice swimmers about swimming rules rather than disqualify the participant.
- The one start rule does **NOT** apply at Shell Novice Swim Meets. Novice swimmers will be allowed a second start if a break occurs.

#### **At Final Level Meet:**

- Disqualifications **WILL OCCUR** at the Final Shell Novice Swim Meet.
- The one start rule does apply at the Final Shell Novice Swim Meet. Novice swimmers will **NOT** be allowed a second start if a break occurs.

### **Prizes**

#### **At A Club Level Meet:**

All participants are rewarded for their swimming efforts:

- All participants receive a participation certificate and swim cap.

#### **At Final Level Meet:**

All participants are rewarded for their swimming efforts:

- All participants receive a cap with the word "finalist" on it.
- Swimmers who place 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in each event will receive a medal

### **Restrictions**

Swimmers affiliated with Swimming WA clubs who have achieved AA State Qualifying times in a particular stroke are **NOT** eligible to participate in the Shell Novice Swim Meets **in that stroke** at any centre (country or metropolitan).

## **Dates**

Each Host Club selects a date between October, 2008 and April, 2009 that is suitable for them to conduct a Shell Meet in conjunction with their summer recruitment drive.

## **Host Club's role**

- To select the date of their meet and complete and return the Application Form to Swimming WA by the closing date: Wednesday 6<sup>th</sup> August, 2008 at 5:00pm.
- To develop a promotional campaign (with assistance from Swimming WA)
- To promote their Shell Novice Swim Meet
- To liaise with Swimming WA regarding promotional material, certificates and caps
- To coordinate and conduct the Shell Novice Swim Meets.
- To provide a statistical report to Swimming WA.
- **To provide a full list of results to Swimming WA no later than one week after the Meet.**

## **Swimming WA's role**

- To assist Host Clubs in developing a suitable promotional campaign.
- To provide Host Clubs with promotional material and entry forms.
- To provide Host Clubs with participation certificates.
- To provide Host Clubs with swim caps for all participants.
- To provide Host Clubs with backstroke flags (to be returned after the meet).
- To co-ordinate and arrange the Final Shell Novice Swim Meet



**2008 – 2009  
Shell Novice Swim Meets**



**Club Application Form**

Please complete all details below  
**(Nb. Details below will appear on the Shell Entry Form so please ensure that all details are correct)**

<b>Host Club:</b>	
<b>Club contact name (Contact person for Meet enquiries):</b>	
<b>Phone (H):</b>	<b>(W):</b>
<b>Mobile:</b>	<b>Fax:</b>
<b>Email:</b>	
<b>Contact address (for meet entries to be sent to):</b>	
<b>Suburb:</b>	<b>Postcode:</b>
<b>Proposed venue:</b>	
<b>Proposed date:</b>	
<b>Warm Up Time:</b>	<b>Meet Start Time:</b>
<b>Multi-Disability Events:      Yes / No      (please circle)</b>	

(Nb. Dates will be allocated on a first in / first serve basis)

**Please return this application form to:**

Swimming WA  
PO Box 205  
Leederville WA 6903

**Closing date:  
Wednesday 6<sup>th</sup> August, 2008 at 5:00pm**