



**Media Release**

***Swimming Champion Hayley Lewis  
urges Australians to swim with Vorgee to raise funds for the  
National Breast Cancer Foundation***



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**For Immediate Release**

This October Australia's newest force in the swimming world, Vorgee and swimming champion Hayley Lewis are helping the National Breast Cancer Foundation (NBCF) raise funds for cancer research by selling special edition pink swimming goggles and caps.

Hayley Lewis, Olympic and Commonwealth swimming champion is calling for all Australians to support Vorgee by buying swimming goggles and caps and hopeful that by raising funds for research the incidence of breast cancer can be reduced.

Hayley says, "Breast cancer can affect all women. In fact, it is the major cause of cancer death for Australian women. With continued support and funding from the National Breast Cancer Foundation, improvements in research mean survival rates are on the rise. So please, get behind Vorgee and support Breast Cancer Research".

As October is internationally recognised as Breast Cancer Month, Vorgee is keen to raise awareness during this time on the importance of scientific research in finding a cure.

Through this campaign, we at Vorgee are eager to raise funds for research and hope that this will assist in preventing breast cancer from taking lives.

The special edition swimming goggles and caps will be available in mid-September in Amart Allsports and participating aquatic centres and pharmacies around Australia.

The range includes:

### **Voyager Junior**

Designed for kids from 4 to 12 years old, these goggles are made from a single piece, 100% silicone frame that offers watertight comfort. They will be available in either a Blue or Pink one-piece silicone frame. Both will have a pink strap but the Blue colour goggle although having a Pink strap will come with a spare blue strap, which will be enclosed in the casing. The Voyager junior is also endorsed by Swim Australia.



### **Dorsal**

One of the most comfortable goggles in the Vorgee range, Dorsal goggles are designed for adolescents and adults. They will be available in either a Blue or Pink one-piece silicone frame. Both will have a pink strap but the Blue colour goggle although having a Pink strap will come with a spare blue strap, which will be enclosed in the casing.



### **Missile**

These goggles are designed for racing and offer superior quality and comfort in both competition and training. The ultra low, streamline profile means less resistance through the water. 100% silicone ultra slim fit gaskets and double split racing strap give you a perfect fit. Missile goggles will be available in a Mirrored lens with a clear eye gasket and a pink strap.



### **Silicone Swim Cap**

Made from 100% high-grade silicone the swimming caps will be available in either Pink with the NBCF logo in Navy or a Navy Blue cap with the NBCF logo in Pink.



Each of the above items will be clearly identified with a NBCF/Pink Ribbon sticker on the goggle casing and the swim caps will include the NBCF logo on the header card and the cap.

Vorgee is a 100% Australian owned company and their products are available at leading aquatic centres, Amart All Sports and sport specialist retailers.

For further information about the National Breast Cancer Foundation and Vorgee visit:

[www.nbcf.org.au](http://www.nbcf.org.au) and [www.vorgee.com](http://www.vorgee.com)

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**For further information or to discuss interview opportunities please contact**

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