



MANAGEMENT COACHING WORKSHOP

Department Sport & Recreation - Conference Room

The Department of Sport and Recreation Management Coaching Workshop will highlight the role and the importance of a coach!

What influence and impact does a coach have on the level of achievement of their athletes and of the organisation they represent or work for? How does a coach develop an environment that is inclusive and create unity to achieve common goals.

From this workshop coaches will gain a greater understanding of oneself and of the direction their vision is taking. Create an environment where everyone can fully perform!

DATE: Monday 20th July, 2009

TIME: 6.30pm – 9pm

WHERE: Department of Sport & Recreation, Conference Room

COST: Free

RSVP: Maximum 50 participants, Get in early to secure your place!

Contact - jacqui.jashari@dssr.wa.gov.au **or** Ph: 9492 9760

Registrations close Monday 13th July 2009

Session 1: The Role of the coach

- Establishing reality
 - Effect of internal/external influences
 - Current situation of club/team/athletes
 - Current contributing factors
- Creating the vision
 - The ideal world
 - Reinforcing the vision
- The steps towards a new reality
 - How do I/we work towards the vision
 - Establishing a plan
- The practical application
 - Realistic v ambitious
 - Delivery of the plan – club/team /coaching environment

Session 2: Emotional Intelligence

- Developing understanding
 - Understanding who the people are that make up your team/club
 - Breaking down the barriers of understanding
- Talk & listen – Feedback/Feedforward
 - Effective communication
 - Creating a learning environment
- Who are you?
 - Creating respect through understanding
- Who am I?
 - Understanding your role and self worth in a team/club environment

FACILITATORS PROFILES:



Simon Eastaugh

Simon has a strong sporting background in professional football as a player and coach for more than 15 years with AFL clubs, Richmond, Essendon and Fremantle, along with WAFL clubs South Fremantle, East Fremantle and Perth. For the past three years Simon has worked closely with The Pacific Institute focusing on leadership and cultural development within the sporting arena; applying the principles, to both life on and off the sporting field.

Part of Simon's extensive professional experience stems from full time Australian rules football coaching where he has worked closely with athletes from extensive experience to under age youths with diverse socio-economic and cultural backgrounds, regarding all matters including football and welfare related aspects.

Simon's coaching philosophy has revolved around a strong team orientated mentality, a selfless attitude to performance and developing a strong moral culture where off field discipline and leadership is as important as on field discipline and leadership. Simon has a diverse educational background in intellectual disability psychology studies, health and fitness and Level 3 AFL coaching.



Lee Harper-Penman

Lee is an experienced Manager and Senior Consultant who has been at the forefront of progressive service delivery for hard to reach youth & community groups with In-Volve (UK) for over fifteen years. He is one of the most qualified life coach's in the UK, Lee is also a trained counselor and NLP (Nureo Linguistic Programming)-practitioner.

Lee has also provided a specialised corporate performance coaching service for such agencies / organizations such as Local Government, Aston Villa Football Club, Cap Gemini Ernst & Young, Metropolitan Police, and more recently Jamie Oliver's 15 Foundation. He has been instrumental in the creation of the Identity applied methodology, which is currently being delivered within the corporate arena where the focus is both on motivation of employees and customer satisfaction.

Lee provides one to one consultation and coaching service and delivers team building / enhancement activities and corporate training seminars. Lee has been featured in Today, London Metro, The Guardian, Channel 4 documentaries, and been on the Simpson's. Lee has won the Ivan Ethelo award for the documentary 'Feltham Sings'.

As a result Lee has been acknowledged as a unique and distinctive authority in the field of business performance enhancement and has both a style and approach that can only be described as out standing and to the point.